

MAYOR  
Hal J. Rose

DEPUTY MAYOR  
John Dittmore

COUNCIL MEMBERS  
Daniel Batchelder  
Pat Bentley  
Daniel McDow  
Stephen Phrampus  
Andrea Young



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[www.westmelbourne.org](http://www.westmelbourne.org)

## BUSINESS ADVISORY BOARD

### AGENDA

Monday, April 26, 2021

Council Chambers  
6:30 p.m.

1. **CALL TO ORDER**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL**
4. **ADOPTION OF MINUTES**

The Board is asked to approve the minutes from February 22, 2021.

5. **OLD BUSINESS**

None.

6. **NEW BUSINESS**

- A. Business of the Quarter

A nomination for Business of the Quarter was received from the City's website for Wholesale Music Instruments. Attached to the agenda is a copy of the nomination form as well as the policy.

7. **PUBLIC COMMENTS**

8. **ADJOURNMENT**

The next meeting of the Business Advisory Board is scheduled for Monday, June 28, 2021, at 6:30 p.m.

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## BUSINESS ADVISORY BOARD

### AGENDA

February 22, 2021

**Call to Order.** Chair Ramses Rodriguez called the meeting to order at 6:37 p.m.

**Roll Call.** Chair Ramses Rodriguez, Vice Chair Richard Naber, and Board Members Blaine Barton, Rusty Melle, Matt Brothers, and Brian Degonzague.

Absent: Board Members Allen Jean and David Rulli.

*Board Member Barton moved to excuse Board Members Allen Jean and David Rulli. Board Member Melle seconded the motion, which passed unanimously.*

Also in attendance: Rande Matteson, Council Member Daniel McDow, Council Member Andrea Young, Council Member Stephen Phrampus, Deputy Mayor John Dittmore, City Manager Scott Morgan, City Clerk Cynthia Hanscom and other members of the public.

**Selection of Chair and Vice-Chair.** The Board was asked to select a Chair and Vice-Chair for the current year.

*Board Member Rodriguez moved to nominate Rusty Melle for Chair. Board Member Barton seconded the motion.*

*Board Member Rodriguez moved to nominate Brian Degonzague for vice-chair. Board Member Barton seconded the motion.*

*There being no other nominations, the Board approved 5-0 to have Rusty Melle serve as chair and Brian Degonzague to serve as vice chair.*

**Adoption of Minutes.** The Board was asked to approve the minutes from October 26, 2020.

*Vice Chair Degonzague moved to approve the minutes from October 26, 2020. Board Member Rodriguez seconded the motion, which passed 6-0.*

**Minton Road Feasibility Study.** City Manager Morgan provided a series of drawings that were prepared through the Minton Road Feasibility Study. The study area included

Minton Road from U.S. 192 south to Palm Bay Road. Several recommendations were made to improve the traffic flow without creating additional lanes. The estimated cost of the improvements would be \$13.6 million, with no funding designated by either Brevard County or the City of West Melbourne. City Manager Moran stated that the City may need to fund some of the improvements but believed that funding can be made through other sources such as the Transportation Impact Fees or grants through the Safe Routes to School program.

Chair Melle asked about the improvement proposed for Norfolk Parkway intersection. City Manager Morgan stated that the redesign of the west side of the intersection was under design and 60 percent complete. The proposal was to have three lanes approaching the intersection. Because it was the predominate movement during peak hours, the proposal was to have a double left.

Chair Melle asked if there could be an additional turn lane onto Norfolk Parkway for southbound vehicles. City Manager Morgan explained that there would need to be a great deal of redesign to do that.

The Board discussed the extension of Norfolk Parkway to St. Johns Heritage Parkway and the City Manager Morgan indicated that it would not be done until the Platt property was developed, which will be far in the future.

Board Member Rodriguez asked the timeframe for the improvements proposed for Minton Road as part of the study. City Manager Morgan believed it could be budgeted in 2025 and construction within 5-10 years.

Board Member Barton asked about access from eastbound traffic on Eber Boulevard to the convenience store located at the Eber/Minton corner. City Manager Morgan stated that there was a prohibited left turn at that intersection now. The proposed improvements would be to restrict by a barrier. Board Member Barton expressed concern if access was prohibited. Other members agreed that another alternative should be considered to provide better access to the convenience store.

**Public Comments.** There were no comments from the public.

**Adjournment.** There being no further business, the meeting adjourned at 7:22 p.m.

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Chairman Rusty Melle

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Cynthia S. Hanscom, City Clerk

# Business of the Quarter Nomination Form

## BUSINESS OF THE QUARTER NOMINATION FORM

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*Nominations to the Business Advisory Board can be made by any one from the public, including another Board Member. The business MUST be a licensed business in the City of West Melbourne or in area that may be annexed into the City, with a preference for a locally owned or managed business. Recommended businesses should be involved in the community and contribute in some way to the community events and/or sponsor an event that is coordinated by the City.*

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Date	3/29/2021
Nominee:	Wholesale Music Instruments
Address:	3000 West New Haven Avenue, West Melbourne, Florida
Nomination: Please provide a brief statement on why this business should be selected as Business of the Quarter:	This business provides excellent musical goods and services to the local community and abroad. Recently, on Friday, March 26th, 2021, the owner and manager provided their band, The Country Classics Band, free of charge to assist the West Melbourne Police Department in raising a total of 8200.00 for The Special Olympics of Florida.
Nominator:	Kevin Kimbro

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04/22/2021  
02:58 PM

Business Listing Report - SUMMARY  
CURRENT RECORD

Page: 1/1  
DB: West Melbourne

Bus. ID	Bus. Name Bus. Address	Bus. Type Contact Name	Phone Contact Phone	Lic. Cnt
9243	WHOLESALE MUSIC 3000 WEST NEW HAVEN AVE WEST MELBOURNE, FL 32904	0990 VIRGINIA KIMBRO	(321) 537-4871 (321) 751-1439	5

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TOTALS -- Businesses: 1 Licenses: 5

**West Melbourne  
Business of the Quarter  
Policy and Process**

The Business Advisory Board shall meet and make a recommendation to City Council of at least four businesses per year to receive recognition as Business of the Quarter. Nominations to the Business Advisory Board can be made by any one from the public, including another Board member. The business MUST be a licensed business in the City of West Melbourne or in area that may be annexed into the City, with a preference for a locally owned or managed business. Recommended businesses should be involved in the community and contribute in some way to the community events and/or sponsor an event that is coordinated by the City.

The City Council will confirm the selection and schedule presentation of the award at future meetings. All efforts shall be made to advertise the Business of the Quarter in both printed and social media.

Established by City Council on December 4, 2018